

we keep you ahead





consulting

The future is a sustainable concept.

The lean enterprise: from strategy to implementation, at all levels.

MBtech

Mercedes-Benz technology 



How should I align
my company to be
competitive in the future?

How do we achieve a
lean corporate structure?

Where is the
path to
sustainable growth
for our company?

How do we give our **employees**
the qualifications we need,
train them in vital skills,
and develop their
personalities?

Who can help us
optimize costs and quality?

How can I
turn my company
around?

How do we identify
trends and developments
early on?

Who can provide my company with
one hundred percent individual
consulting?

When should we rely on
capable consulting that will lead us
to an organic boom in our business?

Are there partners who will support me hands-on
in implementing **my projects**?

What **product portfolio**
should I offer in which markets?

Are our processes and structures still suitable for the increasingly
complex projects down the road?

You're ready to embrace the challenges the future will bring. Let us support you!



Who are you? Where do you want to go?

The increasing globalization of the markets and the internationalization of competition combine with uncertain times to pit every company against daunting obstacles. Some companies view the circumstances as an opportunity to break new ground. Others ask themselves how compatible the right decisions they made in the past will be with the challenges to come. Whichever approach you take as an entrepreneur or business leader, one thing is clear: You will face challenges, and those challenges will create conflicts between customers' wishes and the weak economy, between increasing demands for discounts and predetermined quality standards, between product campaigns and the constant quest to boost productivity. You will have to not only overcome, but also thrive under these challenges. We at MBtech Consulting are here to help with all of it, while fighting price pressure, dwindling profit margins, and stagnating markets, but also in your efforts to develop innovative products and processes, tap into new markets, and open up new business opportunities.

A course set straight for sustainable growth.

MBtech can help you to be successful and competitive over the long term. Our fast, results-oriented analyses, strategies, and solutions will enhance your efficiency as a company – technologically, in terms of business administration, and from a sales perspective. When you set out on your path toward a lean corporate structure with cost-optimized products of the very highest quality, including manufacturing those products, you will enable your company to better withstand outside economic influences. You will shape your company's own internal boom, your own economic drivers, for returns that resist pressure from currency and other factors.



MBtech Consulting is your partner for optimum lean alignment at your company.

The ability to manage complex systems.

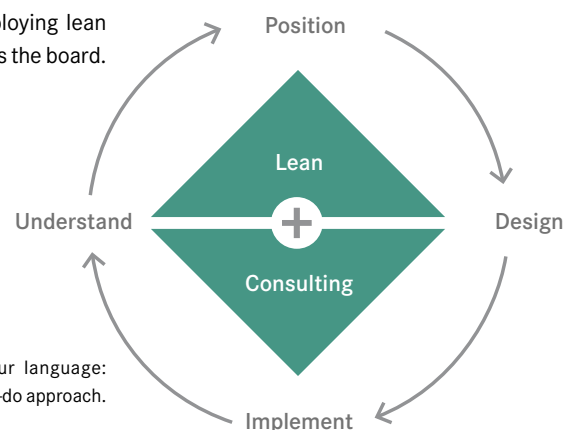
At MBtech, we focus on a highly complex industry that encompasses all of the facets and issues inherent to a particular market – the automotive industry. It has been, and remains, an outstanding starting point when it comes to developing consulting skills related to corporate strategy. Today, we are a sought-after partner in various international regions and in every conceivable business sector, assisting companies of every size – both in terms of employee numbers and sales figures. Our roots in the automotive industry and our particular alignment are also reflected in the makeup of our team. At MBtech, knowledgeable industry experts, most of whom have amassed their experience in leadership positions in sales and production, work hand in hand with experienced traditional consultants.

The lean enterprise philosophy at MBtech Consulting.

We follow a business model in which every activity focuses on achieving maximum value for the customer. Our goals for products and services are simple:

- continuous quality improvement
- continuous reduction in error rates
- using less working time, space, capital, and time

With these goals firmly in mind, we minimize costs and throughput times for products and services at each individual value creation stage, while enhancing quality at the same time. We accomplish this by employing lean processes and organizations across the board.



At MBtech Consulting, we speak your language: hands-on consulting capability and a can-do approach.

Companies of different sizes and from different industries trust us. Visible successes speak for us.

Mercedes-Benz Cars, Frank Zerrweck:

“We worked as a team to develop the strategy and implement it, all the way down to the operational level. It was an outstanding achievement, because everyone was on board, working toward a shared goal.”

Service providers
business to customer

Witzenmann GmbH, Dr.-Ing. Matthias Weiergräber:

“The experts at MBtech Consulting provide us with goal-oriented and highly capable support in putting together all the necessary aspects – from technology to the way our work is organized and our infrastructure – logically into a holistic production system.”

Buderus Edelstahl Band GmbH, Walter Högl:

“Workshops were held with our team members in development and sales, yielding concrete ideas for innovations in materials and products. We worked together with the experts from MBtech Consulting to verify an initial set of approaches on the market. One aspect that was especially helpful was the interdisciplinary approach taken by marketing and sales, combined with the technological background of MBtech.”

OEM manufacturers

Mercedes-Benz Cars, Rainer Ruess:

“In our project entitled ‘Optimization of Core Processes in Planning’, we teamed with MBtech to open up a completely new sphere of activity for the use of lean methods. MBtech’s know-how and expertise, their practical experience, and above all their capable consultants were the factors that ensured our success in initially approaching the difficult topic of lean optimization in the area of permanent salaried employees.”

Suppliers
Tier 1-n

Daimler AG, Siegmar Schmidt:

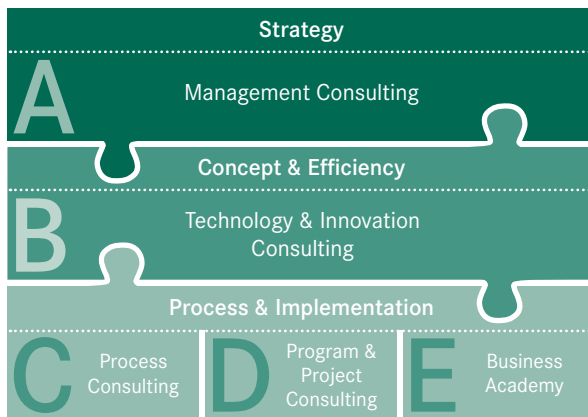
“When we were creating our holistic supplier management system, the experts at MBtech helped us make a giant leap forward. Our focus on sustained improvement in our suppliers’ delivery performance was implemented optimally. We’re very satisfied.”

Suppliers of raw materials

MBtech Consulting advises and supports companies along the entire value chain. We have project locations all over the world, especially in Europe, Asia, and North America.



Our approach to consulting is easily summed up: practice, practice, practice.

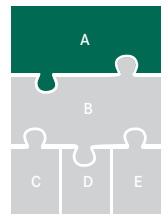


The range of services offered by MBtech Consulting within our approach to consulting: enhanced performance, from strategy to penetration throughout the company.

Everything lean and ready for action.

When it comes to the strategic realignment or adjustment of your value chain, MBtech has an integrated approach ready to achieve solutions for you: We can work with you at every stage, from strategy to enterprise processes – both as a whole and individually – and beyond, to implementation at all levels and in all divisions. The process involves designing all functional strategies within your business process and dovetailing them together, either top down or bottom up. This helps us ensure that your strategic goals mesh with order processing structures, in development, production, purchasing, and even in sales and service. To achieve these aims, MBtech applies lean principles to your entire enterprise. The result: visibly enhanced performance. Always individual, pinpointed, and efficient. What's another advantage MBtech Consulting offers you? Upon request, we can assist you not only with the theoretical part of your strategic work, but also in ensuring that all of the measures that have been developed are ready to be put into practice. We're with you every step of the way.

Management Consulting: achieving your flexible, high-performance organization.



Focusing on the lean enterprise.

Enhancing the value of the enterprise in general, and ensuring that it is aligned toward sustainable, feasible goals and planning in particular, are the focus of the services offered by MBtech. If needed, we will analyze your current processes and structures, realign them to the parameters and requirements of the future, and reorganize your company for optimum efficiency. But that's just the first step on your path toward sustained growth in the future. With potential solutions that are oriented toward real-world application and real-world results, we pave the way for an individual lean enterprise concept that follows clear objectives for the entire business system, your product portfolio, and the product lifecycle as well as the organization of processes and structures.

A true partnership, from start to finish.

MBtech can support you in all change processes. We will help you when it comes to creating the necessary process and organizational structures and ensure the sustained effectiveness of the work we have accomplished together with you. In the process, we will focus keenly on the people in your company. They are one of the most important factors in the development and alignment of your organization.

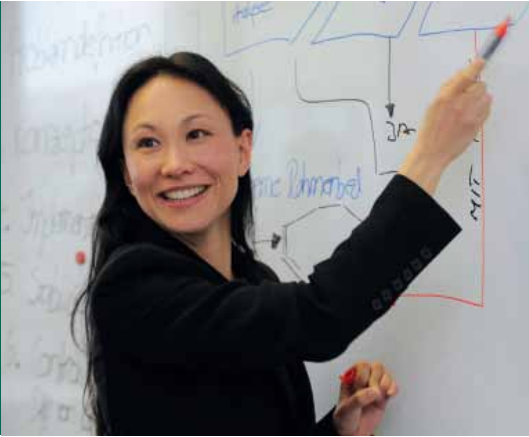


You boost the potential of your business and production processes and their functional strategies across the board with Holistic Lean Transformation.

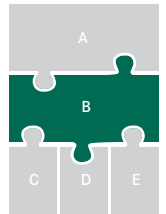
You have formulated your goals and keep an eye on all the key indicators relevant to managing your company with Corporate Strategy Consulting.

Your Benefits

You manage the lifecycle of your products and services with outstanding precision, thanks to Product Lifecycle Management.



Technology & Innovation Consulting: Utilize our technology consultants' knowledge edge to your benefit.

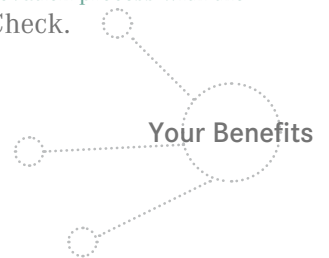


Secure your status – present or future – as an innovation leader!

Innovation is your ticket to the market of tomorrow. Most companies that are successful today laid the foundations for that success years ago. Only those who are able to anticipate customer requirements, identify suitable solutions, and turn those solutions into successful products and services will be able to firmly establish themselves on the international market. Thanks to our strategic and technological symbiosis, we know what it means to develop new technologies that are true drivers of effective products, product features, processes, or production methods. Our technology consultants will work with you to develop innovation strategies, help you put them into practice, and adjust your organizational structure and network accordingly.

You improve your ability to innovate, optimize your leadership, and manage your innovation process with the MBtech Innovation Check.

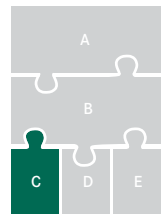
New technologies and internal manufacturing processes are proactively safeguarded with MBtech Innovation Proof.



You know the right partners to build your network with, thanks to MBtech Innovation Networking.



Process Consulting: enhancing efficiency – because just saying “lean” doesn’t make it so.



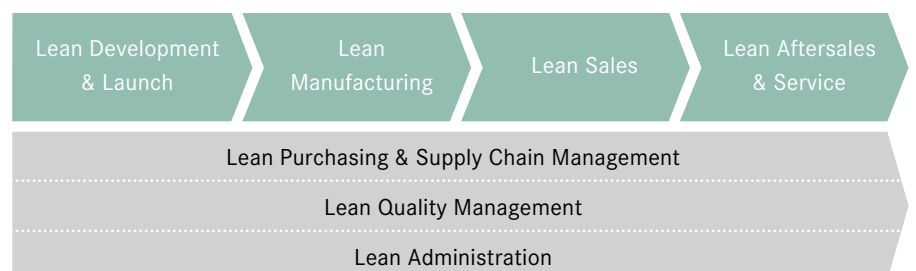
We look at the big picture – but in detail.

Optimizing business processes calls for overall process capability that far surpasses what is average or typical. MBtech has it. We can help you improve your process and system landscape along the entire value chain. Our philosophy rests on a holistic approach to lean organization, going far beyond simply ensuring effective and efficient production processes to include “lean” optimization of production, sales, marketing, service, and R&D. Even cross-functional processes in purchasing, supply chain management, quality management, and administration are enhanced in terms of the value they add.

Our lean enterprise principles:

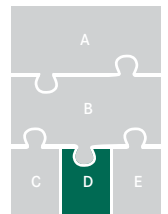
- We assess the value of a product or service exclusively from the customer’s point of view.
- We eliminate activities that do not create value and cut out waste.
- We ensure a seamless flow of services, without wait times and redundancies.
- We ensure that only products and services that are actually in demand on the market are provided.
- We constantly strive for perfection.
- We help you enhance quality and efficiency at all levels of your enterprise.

Optimization along the entire value chain





Program & Project Consulting: meeting goals on time and on budget, motivating people.



Proven international capability.

A strategy is only as good as its implementation. That's why management of programs and projects is essential to your success. This process starts right away, during the design and planning stages, and extends through the management and application of knowledge and resources all the way to follow-up work. Our specialists in this field, which is crucial to your success, are among the best and most experienced in their subject. You benefit from capability seldom seen anywhere else in the world – capability underscored by our international GPM* certificate.

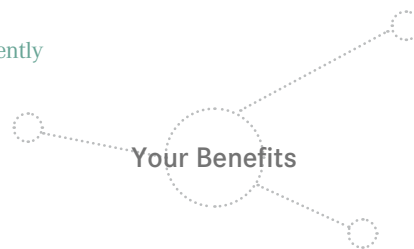
From initial design to coaching.

Our specific, holistic approach enables project managers and team members to manage projects successfully toward specific goals, while coping with increasing levels of complexity both in products and in the process landscape. Mounting cost pressure must be withstood and shorter project timelines taken

into account. To ensure your success in this regard, we act creatively, with an eye toward implementation, and ensure maximum efficiency and effectiveness – whether you want us to support your projects, train your employees, or take on overall responsibility for programs and projects as needed.

Prioritization and selection of projects and targeted implementation with proven methods takes place through Organizational Development in Project Management.

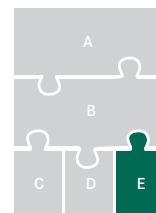
Your projects and programs are implemented efficiently and with an eye to results, through Project Management Support.



Your managers and employees are able to handle and support projects professionally, with Project Management Training & Coaching.

* GPM: Deutsche Gesellschaft für Projektmanagement e.V. and the PM-ZERT of GPM is accredited as a certification body for project management personnel according to ISO/IEC 17024, certified by TÜV CERT under ISO 9001, and validated and internationally recognized by the International Project Management Association (IPMA).

The Business Academy at MBtech Consulting: enhancing your abilities, each and every day.



A broad selection of training courses.

If you want to thrive amid competition in the long term, you have to improve on your capacities each and every day, never being content with what you have already achieved but always striving for more. This kind of continuous improvement process depends on making sure that the quality of your non-management employees and executives alike starts high and continues to rise. Let our MBtech consultants put their knowledge to work for you, making it your own. Our goal for the end of every project is to ensure that our capability is yours, too. With the MBtech Business





Academy, you have a qualification program tailored to just this kind of approach right at your fingertips. In the fields of project management and lean enterprise, we give your employees the skills you need, developing their personalities the way you need for the implementation and continuous optimization of your business.



Business Academy			
Lean Enterprise		Project Management	
Stringent training, from basic training to lean experts – in cooperation with international business schools	Training courses toward certifications, with various lean enterprise qualifications	Certified training courses in project management and qualification of employees as project management advisors	Team and individual coaching with methodological and social expertise



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-  *vehicle engineering*
-  *powertrain solutions*
-  *electronics solutions*
-  *consulting*

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Process Consulting
Program & Project Consulting
Business Academy

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