

Press release

January 21, 2010

MBtech 2010 calendar receives an award

At the 60th International Calendar Show 2010 the MBtech Group, the engineering and consulting specialist, received one of the prizes: The MBtech wall calendar 2010 received the "Award of Excellence - Young Talent" from the "Award of Excellence" jury. The high-quality, large format printed calendar is based on the motto "vision is the art of seeing the invisible" and was conceived and realized by two students from HTWG Constance. This was the winning concept from the MBtech calendar competition held at the end of 2009.

The annual International Calendar Show award ceremony, under the patronage of the Baden-Württemberg Ministry of Finance, took place on Thursday, January 21, 2010 in Stuttgart and was attended by more than 600 invited guests from the media branch. A total of more than 1300 calendar projects were submitted to the internationally renowned competition. The three juries awarded prizes to 60 works, among them the MBtech 2010 wall calendar. "We are very happy to receive the prize in the "Young Talent" category as the calendar project was ultimately the result of a young design talent competition", stated Werner Kropsbauer, MBtech Group President and Spokesman. In autumn MBtech selected the entry from HTWG Constance submitted by Sarah Krebietke and Benjamin Schnepf from the 13 designs. Their concept with the title "vision is the art of seeing the invisible", based on a quote from Jonathan Swift, was subsequently realized. On 12 pages it reflects the close connection between visionary thinking and the decisive competence required to transform this into a truly useful innovations.

The previous year's calendar from MBtech also received an award at the International Calendar Show 2009 - Followed by further awards at other renowned international competitions. "The current prize confirms our goal of making a contribution to both cultural and young talent sponsorship with our annual calendar project - And this at an extremely high, international level in keeping with MBtech's own standards", stated Werner Kropsbauer.

About the MBtech Group

The MBtech Group is an internationally leading automotive engineering and consulting company for the automotive industry at locations in Europe, North America and Asia.

MBtech is distinguished by the tightly meshed development and consulting services covering the entire automotive value chain. The MBtech brand combines all of its products and services into four segments: MBtech vehicle engineering, MBtech powertrain solutions, MBtech electronics solutions and MBtech consulting.

Regardless of whether components, systems or modules, new development, integration or testing are required: MBtech supports automobile manufacturers and suppliers beginning with the detailed specifications, covering the design, calculation and testing onward to series maturity. MBtech combines these engineering competencies with tailored consulting services which enable customers to best utilize their technologies and innovations – and thus achieve clear competitive advantages.

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